



Reference no

Log no

For office use

## Community Area Grant Application Form 2010/2011

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

**We strongly advise that you contact your Community Area Manager before completing your application.**

### 1 - Your organisation or group

Name of organisation	Alzheimers Support		
Contact name			
Contact address			
Contact number		e-mail	
Organisation type	Not for profit organisation <input checked="" type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify Registered Charity		

### 2 - Your project

In which community area does your project take place? (Please give name – see section 3 of the grants pack)	Trowbridge
Does your town/parish council know about your project?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
What is your project?  <b>Important: This section is limited to 300 characters only (inclusive of spaces).</b>	Creation of a Trowbridge Dementia Hub. The Hub will provide Information/advice, carers group, training, counselling, etc, all free at the point of delivery. The Hub will regenerate an empty office: Park Rd, Trowbridge.
Where will your project take place?	Trowbridge
When will your project take place?	June 2011
How many people will benefit from your project?	1,000+
How does your project demonstrate a direct link to the community plan for your area?  Please provide a reference/page no.	GROWING OLDER POPULATION Providing a support hub for people with dementia to maintain self care, care provided by relatives/ friends in Trowbridge  Page 10 section 8

**What is the link between your project and other local priorities?** e.g. Priorities set by your area board and parish plans.

Dementia Strategy for Wiltshire  
Wiltshire Community Plan 2011 - 2026

**How did you discover there was a need for your project and how will your project benefit your local community?**

**Important: Please do not type in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)**

There are an estimated 968 people in Trowbridge with dementia and this is due to rise by 44% in the next 10 years. The UK diagnosis ranking places Wiltshire in 161st place, this means that of these people only 31% will be diagnosed. We need to improve awareness and understanding of the benefits of early diagnosis of this terminal illness. People with dementia lose confidence, become socially isolated and suffer depression. Carers of people with dementia are statistically more likely to suffer from physical illness, depression and social isolation. In Trowbridge we provide Advice/Information, Counselling and Carers Groups. We also provide day clubs and support at home. We have the opportunity to create a dementia hub in the heart of Trowbridge, easier for people to access, which has a purpose built training room and easy access to the park for outdoor events. We believe that by providing a Dementia Hub in Trowbridge we can regenerate an empty office and benefit the local community, for example activities in the park during dementia awareness week (4<sup>th</sup> July 2011). The community plan identifies the need to support "self care" where care is provided at home by family carers.

**Any other information about your project.**

Alzheimer's support receive a small amount of grant funding from Wilts Council which contributes to our revenue costs. This bid does not contain any element of revenue funding. This bid is to fund the capital costs of creating the Trowbridge Dementia Hub. With a Dementia Hub, Trowbridge will be better placed to address the needs of its ageing population. Alzheimer's Support is a charity which first began in Trowbridge 20 years ago. Our aim is to support people through this devastating terminal illness, by providing practical support which enables carers to continue their demanding caring role for as long as possible. With an ageing population and pockets of deprivation, it is essential that people who live in Trowbridge and are affected by dementia have easy access to support and advice.

\* Free reserves: We have £9,000 less than the 3 months operating costs required by the Charity Commission, this money is set aside to meet the costs of closing the charity if required to do so.

### 3 - Management

**How many people are involved in the management of your group/organisation?**

**Of these, how many are:**

<b>Over 50 years</b>	<b>Male</b>	<input type="text"/>	<b>Female</b>	<input type="text" value="3"/>
<b>25 – 50 years</b>	<b>Male</b>	<input type="text"/>	<b>Female</b>	<input type="text" value="4"/>
<b>Under 25 years</b>	<b>Male</b>	<input type="text"/>	<b>Female</b>	<input type="text"/>
<b>Disabled People</b>	<b>Male</b>	<input type="text"/>	<b>Female</b>	<input type="text"/>
<b>Black and Minority Ethnic people</b>	<b>Male</b>	<input type="text"/>	<b>Female</b>	<input type="text" value="1"/>

**If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?**

Alzheimer's Support have been meeting their revenue costs for 20 years. The budget for 2011/12 identifies a budget deficit of £50,000. Although meeting our revenue target is a challenge we are confident that we can continue to provide our valuable services, thanks to the tireless efforts of our fundraising volunteers. However, capital funding is out of the question in the current economic climate and the dementia hub for Trowbridge will only go ahead if we can secure funding.

**If you were not awarded the full amount requested, what would be the impact on your project?**

We need £9,000 to make our Trowbridge Dementia Hub a reality. This money will pay for the capital costs of creating the hub. We need £4,500 in Community Area Grant. We have also applied to the Landfill Trust for £4,500. If we do not receive this funding the dementia hub will not happen.

**How will you know whether your project has made a difference in the community?**

We undertake an annual survey of carers who use our services and will aim to expand this survey to consider the impact of the dementia hub.

**Have you contacted Charities Information Bureau for help with your application/ to seek funding?**

Yes  No

**To who have you applied for funding for this project (other than Wiltshire Council)?**

Landfill Community Fund

**Have you been successful?**

Yes  No

**Have you or do you intend to apply for a grant from another area board within this financial year?**

Yes  No

**If yes, please state which ones.**

**Are you in receipt or anticipating other funding from Wiltshire Council for this project?**

Yes  No

**4 - Information relating to your last annual accounts (if applicable)**

**Year ending:**

**Month:** March

**Year:** 2010

**A - Total income:**

£655,281

**B - Minus total expenditure:**

£654,223

**Surplus/deficit for year: (A minus B)**

£1,058 surplus

**Free reserves held:**

£154,142\* (£9,000 shortfall)

## 5 - Financial information

Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc.		Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C)	
	£		P/C
		<b>Own fundraising/reserves</b>	
Removal costs	£2,800		£
Re-fit costs including signage	£4,300	<b>Parish/town council</b>	£
Furniture/equipment	£1,900		£
	£	<b>Trusts/foundations</b>	p
	£	(Landfill Trust)	£
	£	<b>In kind</b>	£
	£		£
	£	<b>Other</b>	£
	£		£
	£		£
	£		£
	£		£
<b>Total Project Expenditure</b>	<b>£9,000</b>	<b>Total Project Income</b>	<b>£4,500</b>
<b>Total project income B</b>		£4,500	
<b>Total project expenditure A</b>		£9,000	
<b>Project shortfall A – B</b>		£4,500	
<b>Award sought from Wiltshire Council Area Board</b>		£4,500	
<b>Bank Details</b>			
Please give the name of the organisations' bank account e.g. Barclays			
Please give the title name of the organisations' bank account e.g. current			

## 6 – Supporting information – Please enclose the following documentation

### Enclosed (please tick)

- Written quotes including the one you are going to use
- Latest inspected/audited accounts or annual report
- Income and expenditure budget for current financial year
- Project budget (if applicable)
- Terms of reference/constitution/group rules
- Evidence of ownership/lease of buildings and/or land

**For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.**

**7 - Equalities and Inclusion – Wiltshire Council is committed to ensuring that its work through the Area Boards benefits all sections of our community and promotes equality and inclusion. To assist us in assessing how your application aims to meet our commitment to equality and inclusion, please provide a brief answer to the following:**

**a) How does your project work to either (a) promote equality and access to services/facilities, and/or (b) reduce disadvantage?**

- a) We have an equalities policy, our documents are available in 17 languages and we have open access to all our services.  
 b) Our advice services include financial advice, informing people with dementia how to reduce disadvantage, and access services available to them.

**b) How does your project work to promote inclusion, participation and good community relations?**

Our aim is to ensure that Trowbridge is better placed to meet the needs of its ageing population over the next 10 years. By raising awareness and providing services/signposting to services which are designed to enable people with dementia to live within the community for longer.

**c) Is your project targeted at a specific group? If yes, please tick any of the following which apply**

- Under 25's     Over 50's
- Mostly or all men/boys                       Mostly or all women/girls
- Specific minority ethnic groups (please state which groups)
- Specific faith groups (please state which groups)
- People/families on low income
- Other disadvantaged groups (please state which groups) people with dementia

**8 - Declaration (on behalf of organisation or group) – I confirm that...**

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application.     Child Protection     Public Liability Insurance
- Equal opportunities     Access audit     Environmental impact
- Planning permission applied for (date)                      or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

**Name:**

**Date:** 08/03/2011

**Position in organisation:**

**Please return your completed application to the appropriate Area Board Locality Team**